

Message Text

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43

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 064425

R 010923Z DEC 76
FM AMCONSUL ISTANBUL
TO USDOC WASHDC
INFO SECSTATE WASHDC 8345
AMEMBASSY ANKARA

UNCLAS ISTANBUL 4682

E.O. 11652: N/A
TAGS: BBSR, TU
SUBJECT: WTDR/FTI-OTOMARSAN OTOBUS VE MOTORLU ARACLAR SANAYII A.S.

REF: USDOC 18501

1. TURKEY 2. CNTRY CODE: 489 3.SER.NO.:NA
4. OTOMARSAN OTOBUS VE MOTORLU ARACLAR SANAYII A.S.
5. P.O. BOX 2, TOPKAPI; ASKERI FIRIN YOLU, BURMALI CESME SOKAK 2
DAVUTPASA, TOPKAPI
6. ISTANBUL, TURKEY
7. ESTABL: 1967 8. EMPL: 1235 9. SIZE: (18-X) VERY LARGE
10. REPUTATION: (22-X) EXCELLENT
11. SELLS THROUGHOUT TURKEY AND EXPORTS TO FRANCE, IRAQ, SYRIA,
JORDAN
12. RPT DATE: 11/76
13. 37113/034 MFR. DIST. EXP. BUSES (CITY & INTER-CITY)
14. CONTACT: DR. TAHSIN ONALP TITLE: GENERAL DIRECTOR
15. CABLE: OTOMARSAN - ISTANBUL 16. TELEX: 33 374 OTMA TR
17. TEL. 760555
18. FINANCIAL REFS: TURKIYE IS BANKASI, BEYOGLU, ISTANBUL; YAPI VE
KREDI BANKASI, BEYOGLU, ISTANBUL; AKAANK, GALATA, ISTANBUL; TURK
TICARET BANKASI, BEYOGLU, ISTANBUL.
19. TRADE REFS:DAIMLER-BENZ AG, 7000 STUTTGART, W. GERMANY.
20. FOREIGN FIRMS REPRESENTED:NA
21. LARGE FIRM ASSEMBLES CITY AND INTER-CITY BISES UNDER MERCEDES
LICENSE. CAPITAL: TL 26.5 MILLION (TL 16.50-\$1). 1975 SALES:
TL 705 MILLION. IN 1975 OTOMARSAN EXPORTED 150 BUSES (VALUED AT
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TL 83 MILLION) TO MIDDLE EAST; AND IN 1976, 50 TO FRANCE WITH AN

ADDITIONAL ORDER FOR 20. MAJOR SHAREHOLDERS ARE DAIMLER-BENZ AG OF W. GERMANY (35 PCT), MENERLER TICARET T.S.A. (31 PCT), AND HAS OTOMOTOV GRUBU (31 PCT). THE LATTER TWO ARE LARGE AUTOMOTIVE TRADING CONCERNS. BANKS AND BUSINESSMEN REPORT THAT FIRM IS WELL MANAGED AND HAS EXCELLENT FINANCIAL STATUS. RECOMMENDED.

22. PREPARED BY: G. SERAN; APPROVED BY: R.W. BECKHAM;
AT: U.S. CONSULATE GENERAL, ISTANBUL.

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Message Attributes

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Margaret P. Grafeld
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04 MAY 2006

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